

Safety
Compassion
Dedication
Quality
Integrity



As your "Contractor of Choice," the MDI team provides safe, creative, and quality Construction services from concept through occupancy.

QUARTERLY NEWSLETTER

We Build Your Future

2010

Volume 12 Issue No. 4

Fourth Quarter

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Find us on Facebook 

MDI INC. GENERAL CONTRACTORS, STAYING CURRENT WITH TODAY'S TECHNOLOGY

MDI Inc. General Contractors is staying current with today's technology. As communication is moving more towards on-line, with social networking services such as Facebook, Twitter, LinkedIn, MDI started it's first Facebook page in September. The site is geared towards customers and features MDI personnel, Contractor Qualifications and Completed Projects. Furthermore, MDI is implementing an email campaign geared towards Architects, Property Management Companies and Commercial Realtors. The email campaign is designed as an ongoing project in which we will be able to monitor the e-mail statistics and fine-tune it as we progress. We are also looking at Search Engine Optimization, which will allow MDI to have a more efficient presence on the internet.



PRESIDENT'S MESSAGE

Randy Hubbard

Are you preparing for the work that we will be getting in the near future? Are you using what we learned about not only your own but others strengths? Tough times such as these are when we become better and stronger.

Currently economists are forecasting for the economy to show an improved growth rate in 2011 and an improvement on that in 2012, but that doesn't necessarily mean that growth rate is terribly vigorous. Recently I read an article stating that costs are rising between 0.8% and 4.9% so far this year, depending on the index used. One perceived culprit is volatile commodity prices for such things as diesel fuel, copper, aluminum and steel while labor is flat or decreased. It went on to explain that Contractors are in a period of survival and those Contractors who don't get the job scratch their heads and think, "My winning opponent can't possibly do this job and make money." This heated competition burns small and mid-sized companies the most. Those firms used to have a niche clientele, but with limited project opportunities, bigger companies are swooping in and taking those jobs.

We are that small to mid-sized contractor and we must distinguish ourselves from the other contractors especially the larger contractors that seem to have unending resources. We have to show and continue to prove how MDI Inc. General Contractors is better than other contractors. We do this by providing a quality project, on time, and within budget. We must remain on the cutting edge and stay informed and knowledgeable about new and innovative products, ideas, and systems. MDI is actively involved with the formation of the LCI DFW chapter. LCI stands for Lean Construction Institute. LCI's mission is to extend to the construction industry the Lean production revolution started in manufacturing. This approach maximizes value delivered to the customer while minimizing waste.

Keep that positive attitude and thank you, again, for being a part of the change and helping me make changes at MDI for the better and remember,

EVERYONE holds EVERYBODY accountable, Personal Excellence!

Hub-

EMPLOYEE PROFILE

Samuel Tapia

Samuel Tapia was born November 24, 1985, in Dallas, Texas and grew up in the Oak Cliff area. He spends time with his family and friends and playing sports. Samuel is married to Norma and they have a five month old daughter,



He received an automotive technician certification at ATI Technical and got his start in the construction industry working as a laborer with his cousin Eli for F.C.S. October 10, 2010 is his 2 year anniversary with MDI and he hopes to be with MDI for years to come while doing his best.



PROJECT UPDATES

Fort Worth Independent School District

Polytechnic High School

1300 Conner Street
Fort Worth, TX 76105

Sagamore Hill Elementary

701 Hughes Street
Fort Worth, TX 76103

Meadowbrook Elementary

4330 Meadowbrook Dr.
Fort Worth, TX 76103

William James Middle School

1101 Nashville Street
Fort Worth, TX 76105



Meadowbrook Elementary

Project Managers: Jim Sullivan/Rob Hubbard
Superintendents: Jerry Simsik, Julio Alva, Samuel Tapia

98% Complete



Sagamore Hill Elementary



Polytechnic High School



William James Middle School

PROJECT UPDATES



City of Coppell Town Center Windows

225 E. Parkway Blvd.
Coppell, TX 75019

Project Manager: Rob Hubbard
Superintendent: Rafael Quintana

30% complete.



News from Robin

YEAH FALL!!! The cooler weather is a great relief though I am not looking forward to the cold of winter but I guess it is a change that is inevitable. Each season brings its own joys and changes. It feels like we are in the winter of the economy right now. So I guess that means that the new spring is right around the corner. I think we are all ready for the blooming to start!

We have a few things blooming now. A new brochure with project inserts has been completed. We also started a Facebook page and will be working on a monthly e-mail campaign to go out to all previous clients, architects and property managers/owners in the area.

Check out our Facebook next time you are on yours – just search MDI General Contractors and give us a “like” and tell your friends – you never know who is looking for a contractor!

Robin



Did You Know

✦ **Samuel and Norma Talpia have a baby girl, Getsemani.**



Celebrations

Birthdays Fourth Quarter

Tracy Skelton - October 9

Kay Fox - October 18

Jim Sullivan - October 28

Lee Watters - November 15

Armando Romero - October 17

Rafael Quintana - October 24

Samuel Tapia - November 11



MDI Anniversaries Fourth Quarter

Frank Pieschel - 43 years, December 1

We would like to hear from you!

- ◆ *We apologize if we missed anyone or an event.*
- ◆ *Please notify Kay Fox with your exciting news.*
- ◆ *If you have any ideas, stories or suggestions for our MDI Newsletter, please let us know.*

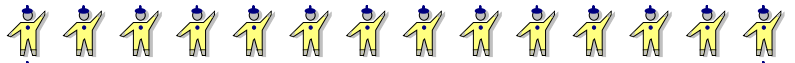
MDI Vision
We Build Your Future

MDI Mission
As your "Contractor of Choice," the MDI team provides safe, creative, and quality construction services from concept through occupancy.

MDI Values
*Safety
Compassion
Quality
Dedication
Integrity*

Remember

- ◇ Always practice safety!
- ◇ Keep tools and equipment locked up when not in use.
- ◇ Tell others about the great happenings at MDI. They may want to work here also.
- ◇ Remember, keep eyes and ears open for possible new leads.
- ◇ Don't forget to wear your I.D. badge.
- ◇ Be part of the **MDI T.E.A.M.**



TRACY'S TOOL BOX



Safety Committee Members

- Randy Hubbard**
- Frank Pieschel**
- Tracy Skelton**
- Jerry Simsik**
- Jerry McDaniel**
- Rob Hubbard**
- Dee Cotten**

WOW, we're headed into the fourth quarter of the year. This year has really passed by quickly and we are looking for new ways to improve our safety program. If you have any ideas, please share them with a Safety Committee Member as our goal is for constant improvement. There have been no recordable incidents so far this year. **Great Job ALL!**

Recent news from the FWISD is that there have been a few accidents in the last couple weeks. One involved a student being burned by roof tar apparently due to the work area not being barricaded properly, and one where a gas line was hit and the school had to be evacuated. Do not let this happen at a MDI project.

Getting complacent is easy to do. By performing pre task plans, watching out for each other, knowing the right thing to do, and by not turning your head and walking by a hazard will help make safer projects. We all must be diligent and remain proactive in our efforts.

Looking for a blessed year for everyone.

Tracy



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Full-Service general contractor offering ground-up Construction and Interior Finish, Project Management, Design/Build.

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